

# THE ART AGAINST AGEISM AGING EQUALS LIVING PUBLIC ART INITIATIVES



**BRINGING VISIBILITY TO AGING SERVICES COMMUNITIES.**

**ART IS A POWERFUL TOOL FOR ENRICHING COMMUNITIES, SPARKING INNOVATION, AND FOSTERING CHANGE.**



From fostering a sense of community pride, improving well-being, and extending lifespan, to sparking economic growth, public art offers a multitude of benefits that seep into the very fabric of life.

# Aging Equals Living Public & Interactive Art Initiatives

Art Against Ageism (AAA) is a Maryland-based nonprofit organization that leverages art and creative expression to challenge age bias and promote more accurate, affirming views of aging. Art in its many forms is a powerful tool for bringing visibility to communities that are too often overlooked—such as nursing homes and other places where older adults live, work, and congregate. This lack of visibility is often driven by society's negative assumptions about aging and being older.

Art Against Ageism's creative initiatives seek to counter this erasure and the prejudices it reinforces by using participatory and interactive arts to reveal the energy, connection, and purpose that exists within older-adult-centered spaces.

Since 2021, we have been working with organizations to create and install artistic creations that spark conversations, raise awareness of age bias, and foster positive and correct beliefs about aging. From nursing homes in Atlanta, D.C., and Baltimore to interactive exhibits in Maryland and at national conferences across the country, our work seeks to illuminate the humanity within these spaces, and strengthen relationships both inside and beyond the walls and campuses of the communities.

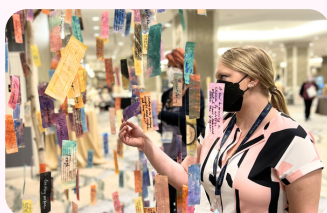
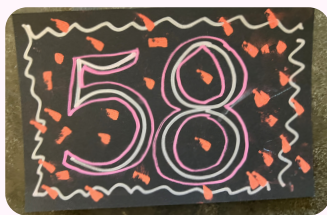
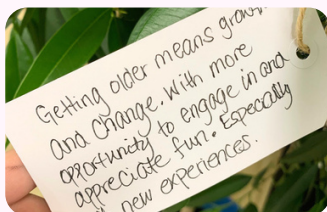


We partner with innovation-minded entities to make the invisible visible and to bring the inside out.

In so doing, we advocate for the participation of all individuals within the ecosystem of the community. This inclusion principle helps to build bridges within the organization and spark connections that are truly person-centered.

**BEYOND ITS AESTHETIC VALUE, ART SERVES AS A CATALYST FOR SOCIAL CHANGE: IT AMPLIFIES UNDERREPRESENTED VOICES, BRINGING ATTENTION TO PRESSING ISSUES.**

### **Additional Benefits of Public and Interactive Art & Its Impact on Aging Services Entities**



By documenting the projects via photos, video, and other communication methods, we work with collaborators to promote the project across the digital media landscape.

We build into the project an evaluation component designed to help us determine its effectiveness.

Our creations span a variety of public-facing and interactive installments. Among them are the (Aging Is) Living Tree, projection exhibits, our Own Your Age Photo Booth, and tailored artistic creations.

Reach out to Meg LaPorte at [meg@artagainstageism.org](mailto:meg@artagainstageism.org) for more information.